Event promoted by:

[European Sustainable Development Week (ESDW)]
UNWTO https://www.unwto.org/node/15054

9/26/2025

The International Forum: Tourism for Community, Education, Equity & Eco-Transformation. Exploring European innovative tourism models

Bucharest, Romania
Event agenda

The Edu4Tourism commitment in Pact for Skills:

- **Promoting a culture of lifelong learning for all;**
- **Building strong skills partnerships;**
- **Monitoring skills supply/demand and anticipating skills needs;**
- **Working against discrimination and for gender equality and equal opportunities.**

09:30 - 09:45 Reception of participants, A sustainable welcome
09:45 - 10:00 Welcome remarks
Lect. univ. dr. **Camelia Gheorghe**, dean Faculty of Tourism and Hospitality Management, Romanian American University
Laura Elly Naghi, Executive Director of Federation of the Hotel Industry of Romania
Prof. dr. **Larisa Ile**, President of the Edu4Tourism Association

The message sent by Mr. **László Borbély**, ESDN President, State Counsellor and National SDG Coordinator, Prime Minister's Office – Department of Sustainable Development, Romania

10:00 - 10:30 Education for Change: sustainability in policy and curriculum
Ionel Florian Lixandru, General School Inspector/**Nicoleta Negoianu,** VET school inspector, Bucharest
Radu Szekely, Ministry of Education, counselor
Petruț Gheorghiță, Hospitality industry expert/ Destination management Constanța
Moderator: **Călin Ile**, honorary president of FIHR

Keynote speaker
10:30 - 11:15 Prof. **Yamel Henriksen**, EMEA Region Manager American Hotel & Lodging Educational Institute, *Cultivating Sustainable Tourism through Integrated Curricula: The AHLEI Approach*
11:15 - 11:30 Break
11:30 - 12:15 Panel discussion: Alternative models of sustainable regeneration in tourism
Guest speakers:
Ramona Stănciulescu, Alberghi Diffusi National Association, *The scattered hotels Italian model*
Iulian Sava, Horwath HTL Romania, *The Horizontal hotels*
Emanuela Murgulet, Paradise & Beyond, *Cruise industry: innovation, transformation, and regeneration*
Moderator: **Călin Ile**, honorary president of FIHR

12:15 - 13:00 Panel discussion: Driving sustainable transformation in tourism
Guest speakers:
Andrii Davydenko, Vice President Operations Managed & Franchised for Ukraine, Georgia & CIS, Accor Group
Daniela Anastăsescu, Manager Hilton Garden Inn Bucharest Airport
Ivo Klinkov, Director of Engineering Continental Europe, Hilton Group
Moderator: **Oana Grosanu**, Sustainability Embassy in Romania
13:00 - 13:15 Break
13:15 - 14:00 Teacher's & Student's voice: **Equity and creativity in promoting inclusion and sustainability in vocational education**
13:15 - 13:30 Training for trades and sustainability of students with special educational needs, Guest: Prof Ioana Gheorghe & Prof Simona Brândușa Pădurețu, Special Vocational School No. 3 Bucharest
13:30 - 13:45 Daria Ardelean & Raluca Bădescu, *The importance of personal branding and the management of emotions – the case of international competitions*
13:45-14:00 Romania's team **EuroSkills Hotel Reception**, Albert Iacoviță & Larisa Ile, Victor Dumitrache WorldSkills Romania Foundation.
14:00 - 14:15 Edu4Tourism Awards EuroSkills Hotel Reception Volunteer Mentors
14:15 - 15:00 Wine Tasting, Castrum Valpolicella, Italy.
15:00 Closing